

## OneAccess Appoints Chief Marketing Officer

Press Release

### *Appointment signals aggressive growth strategy in 2010*

January 04th 2010, Paris: OneAccess, the European leader in multi service access routers announced that it has appointed Mike Wilkinson as Chief Marketing Officer. Mike will be responsible for driving the OneAccess business strategy, outbound awareness and continued expansion of the portfolio of solutions that OneAccess supplies into the service provider market for managed services.

Mike has over 20 years experience in the telecommunications industry and has spent the majority of that time working in the carrier IP segment. Prior to joining OneAccess Mike ran European marketing at VoIP market leader BroadSoft where he was responsible for driving market awareness programs along with developing a telco offer consulting business. Mike holds an Honours degree in Electronic Engineering from the University College of Swansea.

"OneAccess is already a major success story having gained a leadership position in the European multi-service access router market," commented Wilkinson. "I am looking forward to building the profile of the business globally and using my experience to create practice expertise in helping our customers bring to market a powerful portfolio of managed communication, productivity and security services based on OneAccess products." He added.

"Mike Wilkinson has tremendous experience of the Global Telecoms market and will be a major asset to the OneAccess management team. I look forward to working with him to grow our business over the coming years," said Bertrand Meis Chief Executive Officer at OneAccess.

#### **About OneAccess**

Incorporated in 2001, OneAccess is a leading manufacturer of multi-service routers and carrier Ethernet access devices enabling major telecoms service providers to deliver business-grade managed services profitably. OneAccess supplies routers to over 100 service providers including 4 of the top 5 the largest telecoms operators in Europe.

By using mass customisation techniques OneAccess router solutions can be precisely tailored to meet the stringent demands of the business managed services market enabling superior performance, management, reliability and services innovation. For more information please see [www.oneaccess-net.com](http://www.oneaccess-net.com).

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